



Your fundraising pack
Thanks for making
the difference!



Did you know...

There are over 1 million people in Scotland
affected by hearing loss.



Thanks for joining our community, it's great to have you on board.

At Deaf Action, we're all about making the difference to deaf people. As we look to grow and develop our services, we are thrilled to have you on this journey with us.

Deaf Action exists to support the diversity of deaf people, including Deaf users of British Sign Language (BSL), and those who are deafened, deafblind and hard of hearing. Our work is geared towards empowering all deaf people to achieve their potential and fully participate in society, with equality of rights, access and opportunity.

Your fundraising will help us achieve this goal! With your support, we can continue to build on our work towards a positive future for all deaf people.

This pack is filled with everything you need to help make your fundraising idea become a reality. We have included some information about the service we provide across Scotland, and their benefits, so you will know the difference your fundraising makes. You will also be able to read about some wonderful people who have benefited from the work we do.

We hope you enjoy your fundraising journey and feel pride in helping us to make a difference.

Best wishes,

The Fundraising team

Deaf Action



How your fundraising will make a difference

When you fundraise for Deaf Action, every penny you raise goes towards sustaining our vital services. You are supporting our vision of inclusive communities with equality of rights, access and opportunity, where every deaf person can fulfil their potential and thrive.

Supporting deaf people across Scotland



£10

is enough to provide a deaf person access to essential information to help them cope and connect with support networks.

£20

funds an hour of one-to-one support to a deaf person to assess their needs and identify ways we can support them to improve their lives.

£30

provides an isolated elderly person one-to-one digital skills support, helping them use technology to get online and connect with people.

£50

funds a BSL counselling session for a deaf person who is struggling. Deaf people are at increased risk of mental health issues.

£100

provides a young deaf person with a package of support to prepare and empower them for the next stage of their lives.

£1,000

can support a family with 40 hours of BSL tuition. By creating a family learning experience, young people can be supported to achieve their full potential, whilst improving communication and relationships within the family.

£2,000

could train a new Lipreading tutor. Lipreading helps people with hearing loss gain essential communication skills, but there is a significant shortage of qualified Lipreading Tutors in Scotland.

Did you know...



90%

of all deaf children are
born to hearing parents?

“The club has been a godsend and a place where Luke can go and feel safe and happy. He is happy because he has somewhere where he feels that he belongs. He has started to make good friendships.”

Parent of youth club member



It costs £2,500 to support for a deaf young person for a full year, with fun and engaging activities that support their achievement, inclusion and wellbeing.

Your fundraising can help us achieve that!

Your A-Z of fundraising ideas

Looking to fundraise, but not sure where to start? Look at our A-Z of fundraising ideas to help get you started. We've also included the finger alphabet so you can learn some British Sign Language while you plan your fundraising journey!

A		Abseiling	N		Netball tournament
B		Bag packing	O		Office olympics
C		Coffee morning	P		Pamper party
D		Dress down day	Q		Quiz night
E		Eighties night	R		Raffle
F		Five-a-sides tournament	S		Sign language challenge
G		Golf day	T		Treasure hunt
H		Halloween party	U		University challenge
I		Italian dinner party	V		Valentine ball
J		Jumble sale	W		Wine tasting
K		Kite-flying competition	X		Xmas fayre
L		London marathon	Y		Yoga
M		Murder mystery	Z		Zumba challenge

Paying money in

There are different ways you can send your money to Deaf Action after your fundraising event.

Online fundraising



If you fundraised online and had selected Deaf Action when creating your fundraising page, your money will be sent directly to us and there is nothing else you need to do. Deaf Action is registered with JustGiving and Virgin Money Giving. Save the hassle of forms and handling cash and set up an online fundraising page where your supporters can donate directly to Deaf Action.

Social media donations



You can encourage friends and followers to donate to you using your own Facebook and Instagram pages. Add a 'Donate' button to your posts, or you can donate directly on our social media channels. Supporters can also create a birthday fundraiser on Facebook, asking friends to donate to Deaf Action as a birthday wish.

Paying form



We ask that you don't send cash through the post to us at Deaf Action. However, if you have a cheque, or you'd like us to process a card payment for you, please fill out our pay-in form that can be found on the fundraising page of our website here:

www.deafaction.org/fundraising

Pay directly



You can make a payment directly to our bank account via bank transfer. If you wish to do this then please contact our fundraising team who will be happy to assist.

Legal requirements

When taking part in fundraising activities, please ensure that you are following all legal requirements surrounding alcohol, raffles, and collections. Many venues will require a license to hold charitable events, governing the supply of alcohol and raffles and lotteries of a certain size. You can find out all you need to know at the Fundraising Regulator website:

<https://www.fundraisingregulator.org.uk/code/specific-fundraising-methods>

Thank you!

Our fundraising team is here to help and support you through your fundraising journey. Without people like you, we wouldn't be able to grow our support for the deaf community in Scotland.

Don't forget to tag us on social media when sharing your fundraising activities, we'd love to know what you are getting up to. Use the hashtag #TeamDeafAction!

If you have any fundraising queries, please do not hesitate to get in touch. No matter, how big or small your fundraising idea or target may be, we are extremely proud and grateful to have you as part of our community. Thanks for everything you do for us.

e fundraising@deafaction.org



www.deafaction.org

*deaf includes people who are Deaf BSL users, deafened, deafblind and hard of hearing

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